FAIRMOUNT PARK CONSERVANCY ANNOUNCES:

CALL FOR ARTISTS

For community-engaging artists
Hatfield House: Summer-Fall 2022
REQUEST FOR PROPOSALS

DEADLINE FOR SUBMISSIONS: April 15, 2022 5PM EST

Hatfield House, Philadelphia

GOAL/OBJECTIVE
Fairmount Park Conservancy seeks to commission three artists or three artist teams to showcase their work at the Hatfield House. Artists are required to submit a proposal for an indoor and/or outdoor installation or project. The proposal can remain on view for several weeks (no more than 4 weeks). The artist(s) will work with Fairmount Park Conservancy’s Activation Manager and Hatfield House’s Site Manager on arranging project timeline/schedules. Artists may submit ideas for participatory projects, installations, sculpture, and multi-disciplinary interventions that will also engage the Strawberry Mansion community. A stipend of $8,500 will be allocated for each artist or artist team. This fee represents the full and complete honorarium for all services rendered by artists.

HATFIELD HOUSE
The Hatfield House, a historic house and community cultural hub, is located at the intersection of North 33rd Street and West Girard Avenue in East Fairmount Park. Originally a farmhouse constructed circa 1760, it is the only all-wood historic house in Fairmount Park. Given to the city by Major Henry Read Hatfield, the house was moved from its original location near Hunting Park and Pulaski Avenues to its current location in Fairmount Park in 1930. In 2017, the Fairmount Park Conservancy created a one-year artist residency at the house, beginning the journey to transform the Hatfield House into a community-centered space for art, culture, and history. Visit https://myphillypark.org/explore/parks/hatfield-house/ for more information.

ART COMMISSION OPPORTUNITY
Fairmount Park Conservancy seeks to commission three temporary indoor and/or outdoor public art projects, which in some way engages the adjacent Strawberry Mansion community in the development of the project. The manner of engagement and its reflection in the final piece is up to the artist, but proposals must clearly outline your approach and intention. For example, the artist-led engagement could lead to co-created, collaborative work(s) by both artist and community members; a piece that is primarily executed by the artist and incorporates the voices of local collaborators; or a piece that is primarily created by community members under the supervision of the artist. It is not required to have existing connections/contacts in the community.

There are no limitations as to material or form and may include: sculptural installations, participatory projects, visual, auditory, sensory, and/or multi-disciplinary interventions. If projects are to stay outdoors you must consider exposure to wind/rain as well as the possibility for installations to remain on view for several weeks without security.
BUDGET
A budget of $8,500 has been allocated for the artist or artist team selected. The $8,500 budget will be inclusive of all artist(s) fees, artist stipend, time, fabrication, installation, transportation, de-installation and all other project-related expenses.

TIMELINE
- **April 15, 2022:** Deadline for submissions
- **April 22:** Selected artist or artist team notified
- **April 25-29:** Selected artist(s) meets with Fairmount Park Conservancy Site Manager; site visit and walk-through
- **May 2-6:** Confirmation of project timeline/schedules
- **June-October:** Artist Showcases

ELIGIBILITY AND SELECTION CRITERIA
Local Philadelphia artists, as well as artists who reside within the Greater Philadelphia area, are invited to submit a proposal. Artists of all backgrounds and disciplines may apply.

All artists who apply must demonstrate:

- Strong visual and conceptual skills
- Desire to engage with community
- Willingness to incorporate feedback on aspects of design or implementation
- Ability to take charge of all aspects of project delivery (including sourcing materials, fabrication, delivery to site, final installation of work) on time and on budget

A proposal will be selected on the basis of creativity, artistic merit, and engagement with the Strawberry Mansion community, relationship to the site, as well as potential to inspire and engage. This commission is intended to foster connection between Fairmount Park and the surrounding community and open up opportunities for new ways for residents to see and use this section of the park. Artists are required to comply with applicable rules and procedures of Fairmount Park Conservancy. Fairmount Park Conservancy reserves the right not to accept any of the proposals submitted.

SUBMISSION
Artists are required to submit:

- 4 - 6 images that best illustrate previous work. If applicable, include work that demonstrates your ability to produce temporary work.
- A short narrative proposal (max. 1 page)
- 2 - 4 images that illustrate the proposal (sketches, Photoshop images, etc.)
- CV or bio, not to exceed more than 2 pages (1 page if double-sided)

The deadline for submissions is Friday, April 15th at 5 pm EST. Submit all materials in one PDF to the Conservancy’s Activation Manager Erin Quigley at equigley@myphillyphark.org
**FAIRMOUNT PARK CONSERVANCY**
Fairmount Park Conservancy is the non-profit that brings parks to life. We work with the City of Philadelphia and its communities to steward our parks and nurture our shared environment, cultural resources and public health.

[www.myphillypark.org](http://www.myphillypark.org)
Facebook, Instagram, and Twitter: @myphillypark

**Fairmount Park Conservancy**
Activation Manager, Erin Quigley
Public Programs Coordinator, John Sigmund

**Hatfield House**
Site Manager, Shirley Slaughter