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Discover the Unknown in Fairmount Park This Summer and Fall

Fairmount Park Conservancy encourages park-goers to safely explore with virtual scavenger hunts, solo cleanups, and more

July 20, 2020, PHILADELPHIA, PA – With Philadelphia parks experiencing record usage in recent months, Fairmount Park Conservancy is encouraging park-goers to safely explore the lesser-known gems of East and West Fairmount Park this summer and fall. The non-profit champion for Philadelphia parks is offering a variety of ways to discover all that the 2,050-acre park offers, from a new free scavenger hunt to guided yoga and hikes to solo park cleanups.



In addition, the Conservancy has created a new digital guide, highlighting trails, historic landmarks, and natural areas in Fairmount Park. The **Fairmount Park Digital Guide**, launching today, will allow users to find less traveled gems all on their own. Find the guide at myphillypark.org.

“We’ve seen over the past few months just how essential parks are for our physical and mental well being,” said **Maura McCarthy, Ph.D., Executive Director of Fairmount Park Conservancy**. “This summer and fall Fairmount Park Conservancy wants to highlight many of the trails, history, and natural areas that Fairmount Park offers and provide new ways of experiencing this treasure.”

Beginning late July, Fairmount Park Conservancy has developed additional ways to encourage park-goers to explore East and West Fairmount Park on their own or with members of their household:

Virtual Fairmount Park Summer Scavenger Hunt: Discover the fascinating facts and stories behind the historic houses, natural areas, and public art of Fairmount Park by participating in a free virtual Fairmount Park Scavenger Hunt, launching Monday, July 27 and running until September 7. Scavenger hunters can participate by downloading the free [GooseChase app](#) to their smartphone and completing each mission at their own pace (search for “**Fairmount Park Summer Scavenger Hunt**”). New missions will be released each week. The top participants will receive prizes, including gift cards to local, minority-owned businesses and Fairmount Park Conservancy merchandise.

Park Hubs in Fairmount Park: To enhance the visitor experience this summer, the Conservancy has set up “Park Hubs” in Fairmount Park: six spots throughout the park with wayfinding signage that serve as helpful jumping off points for exploring the park.

From these locations, park-goers can start or end their exploration of various trails, natural areas, and historic structures throughout the park.

- **Lemon Hill Mansion:** 1 Lemon Hill Drive

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- **Mount Pleasant Mansion:** 3800 Mount Pleasant Drive
- **Woodford Mansion:** 2300 North 33rd Street
- **Concourse Lake:** South Concourse Drive and Belmont Avenue
- **Centennial District:** Lansdowne Drive and Black Road
- **Chamounix Drive:** Chamounix Drive and South Chamounix Drive

Guided hikes, meditation, and yoga: In-person

Conservancy member events will return later this summer at a reduced capacity and in accordance with all COVID-19 guidelines. Events include guided hikes, meditation, and yoga. Member events are free for Conservancy members and \$15 for non-members. View upcoming events and locations here: <https://myphillypark.org/events-calendar/>

These events will be capped at 25 attendees or less. All participants will be required to wear a face mask, stay six feet apart from others, and stay home if they or members of their household are showing any symptoms of COVID-19.

Fairmount Park Conservancy's membership program helps ensure that Philadelphia's parks are enhanced for generations to come and offers free year round events like guided hikes, trail runs, yoga classes, and bike rides as well as great discounts throughout the park. Learn more about the Conservancy's membership program here: <https://myphillypark.org/support/become-a-member/>

Love Your Park Solo Cleanups: Love Your Park Solo Cleanups encourage all park users to safely clean up trash and litter individually or with members of their household as they enjoy Philly parks this summer. Volunteers can go the extra mile by pledging to track their work online. Love Your Park Solo cleanups aim to help keep Philly parks clean this summer, and offer Philadelphians a rewarding way to give back to these important public spaces. Visit loveyourpark.org for more volunteer opportunities in Philly parks this summer.

Volunteers who have their own cleanup supplies can opt to make a donation to the Love Your Park program to cover the cost of a free cleanup kit for others. A \$35 donation covers the cost of a cleanup kit, which includes trash bags, a Fairmount Park Conservancy bandana, and gloves (while supplies last). A \$75 donation will cover the cost of a cleanup kit plus a \$50-level membership to the Conservancy. Donate here: <https://secure.qgiv.com/for/2lysolcle>.

Love Your Park is a collaborative program managed by Fairmount Park Conservancy and Philadelphia Parks & Recreation.

Event updates and schedules will be shared via the Conservancy's weekly e-newsletter at <https://myphillypark.org/newsletter> and via social media at facebook.com/fairmountparkconservancy and @myphillypark on [Instagram](https://www.instagram.com/myphillypark) and [Twitter](https://twitter.com/myphillypark).



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About Fairmount Park

Spanning 2,050 acres, Fairmount Park is the largest park in Philadelphia. In the late 19th century, the City of Philadelphia began to purchase land and properties around the Schuylkill River to create Fairmount Park in order to protect the City's water supply and provide the residents of Philadelphia with a place for outdoor activities. This was in keeping with William Penn's original vision for Philadelphia as a "green country town." Today, Fairmount Park sandwiches the Schuylkill River and includes West Fairmount Park (1,400 acres) and East Fairmount Park (650 acres) with plenty to explore, including more than 50 miles of designated trails, 16 creeks, 18 historic buildings, and 43 sculptures.

Fairmount Park is owned by the City of Philadelphia and managed by Philadelphia Parks & Recreation. Fairmount Park Conservancy champions Fairmount Park and all of Philadelphia's parks in partnership with PPR all year long.

Download high-resolution images here: <http://bit.ly/ConservancyPressKit>.

Fairmount Park Conservancy exists to champion Philadelphia's parks. We lead capital projects and historic preservation efforts, foster neighborhood park stewardship, attract and leverage investments, and develop innovative programs throughout the 10,200 acres that include Fairmount Park and more than 100 neighborhood parks around the city. For more information, please visit myphillypark.org, join us at facebook.com/fairmountparkconservancy, and follow us on Instagram and Twitter @myphillypark.

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Photos courtesy of Fairmount Park Conservancy.