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CELEBRATE PHILLY PARKS AT HOME THIS SPRING

*Join Fairmount Park Conservancy and Philadelphia Parks & Recreation for
Love Your Park @ Home*

PHILADELPHIA, APRIL 29, 2020 – This year, Love Your Park Week, the annual springtime celebration of Philly parks, encourages Philadelphians to celebrate from the comfort and safety of their homes with **Love Your Park @ Home from Saturday, May 9 to Sunday, May 17**. Each day, Love Your Park @ Home, hosted by Fairmount Park Conservancy and Philadelphia Parks & Recreation, will offer free park-themed activities for the whole family, from virtual bike and history tours to gardening tutorials and much more.



This time last year, more than 100 park volunteer groups were planning cleanup days and special events in many of Philadelphia's parks. While not possible this year, Philadelphia's valuable public spaces are still here for everyone to enjoy.

During Love Your Park @ Home, each day's activities will center around a specific theme. The themes, and a sample of the programming for the day, are:

- **Saturday, May 9 (NATURE):** Enjoy a free introduction to forest therapy with Wild Philadelphia at 11am.
- **Sunday, May 10 (FAMILY):** Celebrate mom by giving her some time to stretch and focus on herself with a free virtual greenhouse yoga class with Fairmount Park Conservancy at 1pm.



- **Monday, May 11 (PARK PRIDE):** Connect with your local Park Friends Group for your neighborhood park. Become a member, send them an email, or follow them on social media.
- **Tuesday, May 12 (ARTS):** Explore all of the public art that Philly parks have to offer with the Association for Public Art's virtual tours.
- **Wednesday, May 13 (COMMUNITY):** Write a love letter to your neighborhood park. Share why you #loveyourpark on social media.
- **Thursday, May 14 (HISTORY):** Tour the Historic Houses of Fairmount Park during a virtual bike tour led by the Conservancy's Historic Houses Program Coordinator John Sigmund and the Philadelphia Museum of Art's Site Manager for Historic Houses Justina Barrett.
- **Friday, May 15 (PLAY):** Share a link to your playlist listing your top park-themed songs.
- **Saturday, May 16 (WELLNESS):** Work up a sweat at home with exercise videos led by We Walk PHL.
- **Sunday, May 17 (GARDENING AND GREENING):** Learn how to make a native plant container garden for your home with Bartram's Garden.

In addition, Philadelphia Parks & Recreation's virtual programming series "Parks & Rec @ Home" will air daily Love Your Park @ Home-themed videos from Monday, May 11 through Friday, May 15. New programs will be shared at 3pm every afternoon on Parks & Rec's Facebook page ([facebook.com/PhilaParkandRec](https://www.facebook.com/PhilaParkandRec)).

Daily schedules and links to virtual events will be shared during Love Your Park @ Home at [loveyourpark.org](https://www.loveyourpark.org) and via [email](mailto:loveyourpark@phila.org) and social media @loveyourpark ([Facebook](https://www.facebook.com/loveyourpark), [Twitter](https://twitter.com/loveyourpark)).

In anticipation of Love Your Park Week @ Home, there are many ways to show support for Philly parks:

- **Purchase a special edition Love Your Park T-shirt:** Show off your neighborhood park pride by purchasing a limited edition "Here for Philly Parks" T-shirt (\$20/each) from local screen-printer Wider Awake. Half of proceeds raised from the T-shirt sales will support the Love Your Park program. Purchase by 2pm on May 1 to receive T-shirts in time for Love Your Park @ Home. Link to purchase T-shirts here: <https://www.widerawake.com/love-your-park>
- **Toast to Philly parks with Love Your Park Pale Ale:** Love Your Park Pale Ale by Mainstay Independent Brewing Company is the beer that gives back to Philly's parks. Once sold exclusively at the traveling community beer garden known as



Parks on Tap (a partnership of Fairmount Park Conservancy, Philadelphia Parks and Recreation, and FCM Hospitality), the new 2020 Love Your Park Pale Ale will be available for purchase via the beer delivery service Biermi.com starting May 4. A portion of the proceeds raised from Love Your Park Pale Ale supports Philadelphia's parks. Link to purchase here starting May 4:

<https://biermi.com/brewery/mainstay-independent>

- **Show your support from home with a Love Your Park screenprint:** In addition to the Love Your Park T-Shirt, you can also show your park pride with a limited edition 11x17in "Philly Parks Need Friends" poster (\$20) during Love Your Park Week @ Home. Half of proceeds raised will go to support the Love Your Park program. Link to purchase poster here: <https://www.widerawake.com/love-your-park>. Have a printer at home? You can download the digital version to [print here](#).
- **Make a donation to Fairmount Park Conservancy:** Fairmount Park Conservancy is the non-profit champion of Philly parks. Donations to the Conservancy go to support its mission to bring parks to life, by improving and stewarding Philadelphia's parks, enhancing their historic and cultural assets, and supporting the communities they serve. Link to donate here: <https://myphillypark.org/support/donate/>

Download high-resolution images here: <http://bit.ly/ConservancyPressKit>.

Fairmount Park Conservancy exists to champion Philadelphia's parks. We lead capital projects and historic preservation efforts, foster neighborhood park stewardship, attract and leverage investments, and develop innovative programs throughout the 10,200 acres that include Fairmount Park and more than 100 neighborhood parks around the city. For more information, please visit myphillypark.org, join us at facebook.com/fairmountparkconservancy, and follow us on Instagram and Twitter @myphillypark.

Philadelphia Parks & Recreation (PPR) advances the prosperity of the city and the progress of her people through intentional and sustained stewardship of nearly 10,200 acres of public land and waterways as well as through hundreds of safe, stimulating recreation, environmental and cultural centers. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world around them, to each other and to fun, physical and social opportunities. PPR is responsible for the upkeep of historically significant Philadelphia events and specialty venues, and works collaboratively with



communities and organizations in leading capital projects and the introduction of inventive programming. To learn more about Philadelphia Parks & Recreation, visit us at www.phila.gov/parksandrec, and follow @philaparkandrec on Facebook, Twitter, and Instagram.

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