

2001 FUNDRAISING SOLICITATION LOOKED MUCH DIFFERENT. BASIC STRATEGIES WERE THE SAME AS TODAY.

Gorgas Park- 5 Years of Restoration!



1997- Partnership with PA Horticultural Society and PHILA. Dept. of Recreation begins

- Gorgas Park House Renovated and Restored
- 1st Spring Festival; 1st Harvest Festival
- Friends' Prune Trees, Begin Weed Eradication, Take over Grass-Cutting



1998- Saul High School Plants Rose & Perennial Gardens

- Gorgas Park Garden Club Begun
- Gorgas Park finishes 1st in the prestigious Citywide Gardens Contest (also selected for 1st place for years 1999 & 2000)
- 1st Spring Health Fair, 2nd Harvest Festival
- 30 Park benches dedicated, New Trees Planted



1999- New Entry at Ridge & Hermitage Installed

- New Playground Installed (THANK YOU, COUNCILMAN MICHAEL NUTTER)
- BOULDER GARDEN established
- New Woodland Garden Begun



2000- Summer Concert Series Established

- New Butterfly Garden Planted
- 1st Independence Day Bike Parade & Picnic
- FOGP renews partnership with Dept. of Rec & PA Horticultural Society's PHILA GREEN

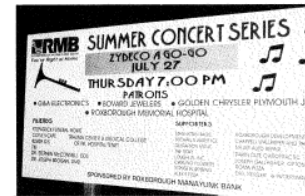
2001- Bandstand, New Steps on Tap!

and 2002

Gorgas Park Summer Concert Series & Festival Schedule

Thursday	June 21st	South Philadelphia String Band
*Sunday	July 1 st	Cardinal Dougherty Alumni Band
Monday	July 2 nd	Welcome America! MOVIE
Thursday	July 12 th	Steve Guyger Blues Band
Thursday	July 26 th	Rhythm & Bob Blues Review
Thursday	August 2 nd	Zydeco-A-Go-Go (Cajun Music)
Thursday	August 16 th	Ben Arnold & Jim Boggia (Pop Rock)
Thursday	August 30 th	Quakertown Brass Band
Thursday	September 13 th	The Hooligans (Irish)
Sunday	October 7 th	Harvest Festival (5 th Annual)
Sunday	December 9 th	Caroling Nite (4 th Annual)

*Concert concludes 2nd Annual Independence Bike Parade & Picnic Festival



"The Zydeco Music was the best I could remember since the Philadelphia Folk Festival a decade and a half agoit was great to see people just having fun."

Editorial, The Review August 2000

COVER PAGE IS THE HOOK. HIGHLIGHT MAIN THEMES.



2019 SOLICITATION

FRIENDS OF GORGAS PARK
ROXBOROUGH'S CENTRAL PARK

**SUPPORT
GORGAS PARK
CONCERTS, MOVIES
& FESTIVALS!**

**INVEST
IN OUR FUTURE**

**BUILD
OUR ROXBOROUGH
COMMUNITY**

**CHECK OUT OUR SPONSORSHIP OPPORTUNITIES →
DISCOVER WHAT'S BEEN ACCOMPLISHED!**

The poster features three photographs: a woman playing a Yamaha keyboard outdoors, a man playing a guitar and keyboard on a stage, and a group of people sitting on a lawn in front of a gazebo at night.

BEFORE AND AFTER.

PICTURES OF MAJOR IMPROVEMENTS & ACCOMPLISHMENTS OVER TIME.

1.4 MILLION IN IMPROVEMENTS
SINCE 1997



LATEST ACHIEVEMENT / ACCOMPLISHMENT FOR COMMUNITY.



THE MUDFLATS BALLFIELD REBUILD IS COMPLETE!!

IMPROVING NEIGHBORHOOD PEOPLE'S LIVES IS THE ULTIMATE GOAL.

SUMMER AT THE PARK
MADE POSSIBLE THROUGH
THE EFFORT OF THE VOLUNTEERS
OF THE FRIENDS OF GORGAS PARK



SHOW POTENTIAL MAJOR SPONSORS A REAL BENEFIT
THEY WILL RECEIVE FOR SUPPORTING THIS YEAR.

GORGAS PARK 2019

SUNDAY MAY 19TH "ELVIS" JEFFREY KRICK JR 1-5 PM
THURSDAY JUNE 27TH MERION CONCERT- Big Band 7-9 PM
THURSDAY JULY 11TH THE PROVIDERS- Classic Rock 7-9 PM
THURSDAY JULY 25TH BIG JANGLE- Tom Petty Band 7-9 PM
SATURDAY JULY 27TH HOSPITALIZED VETS TRIBUTE 10 AM-2 PM
PARKS ON TAP July 31 THROUGH August 4
..... TAP WEEK TIMES TO BE ANNOUNCED
TUESDAY AUG 6TH ★PLANTS Kids Group & Moana Movie 7 PM
THURSDAY AUG 8TH ZYDECO A GO GO 7-9 PM
TUESDAY AUG 20TH ...★Spider-Man: Into the Spider-Verse At Dusk
THURSDAY AUG 22ND .. PHILADELPHIA FUNK AUTHORITY 7-9 PM
SATURDAY AUG 31ST BEN ARNOLD & Friends 5-9 PM
WEDNESDAY SEPT 11TH ..9/11 CEREMONY/HOOLIGANS 6-9 PM
SATURDAY SEPT 14TH .. "ELVIS" JEFF KRICK-LIGHT SHOW 7-10 PM
SUNDAY OCT 13TH HARVEST FESTIVAL 11-5 PM
SUNDAY DEC 1ST CAROLING NIGHT 6-8 PM

2019 PLATINUM & GOLD SPONSORS
LOGOS TO BE FEATURED HERE!!



PHILADELPHIA
PARKS & RECREATION

FAIRMOUNT PARK

CONSERVANCY

HIGHLIGHT LOGOS OF LAST YEAR'S MAJOR SPONSORS.
PREVIOUS SUPPORTERS OFTEN CONTRIBUTE AGAIN.



Big Thanks to our
Platinum & Gold Sponsors in 2018!



PERSONALLY ADDRESS THE PERSON(S), BUSINESS, OR NONPROFIT WHOSE SUPPORT YOU ARE SEEKING. SIGN THE STANDARD LETTER AT THE END.

THE 2019 ENTERTAINMENT SERIES AT GORGAS PARK



Dear _____

It's happening this summer in Gorgas Park. A new exciting band, the Philadelphia Funk Authority, is performing for the first time that's going to knock people's socks off. The rest of our acts are also excellent. Parks on Tap returns for the 3rd straight year with great food and quality craft beer. It's a family-friendly event supervised by the city of Philadelphia. A temporary picnic area is set up in the park with cozy tables, hammocks and relaxed seating. Gorgas Park during Park's on Tap week draws thousands.

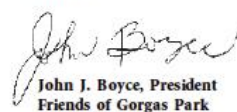
There's more big news. The wonderful Mudflats Ball Field rebuild is complete- featuring a fine infield, storm water retention areas, new fencing and benches, lovely trees and other amenities. With the new Ball Field that tallies 1.4 million dollars in capital improvements at Gorgas Park since the Friends of Gorgas Park began its advocacy work in 1997.

Concerts, movies and a big annual festival are scheduled from June through mid-October for the pleasure of Roxborough residents. People will be packing the place for the quality entertainment they've come to expect since the Summer/Fall Series was established over 2 decades ago.

Gorgas Park is special- so is Roxborough. The park keeps improving as does the neighborhood. Young people are moving here in large numbers. They find our folksy character very much to their liking. Upon visiting Gorgas Park, they discover a uniquely welcoming place that embodies perfectly the small town character of our city neighborhood.

Friends of Gorgas Park is thrilled the old Mudflats Ball Field's been made new. We are excited this summer is so full of promise. Please support our good work by becoming a proud Sponsor of our Concerts, Movies and Festivals. Your generous support makes all the difference. Thank you very much.

Sincerely,


John J. Boyce, President
Friends of Gorgas Park



SPONSORSHIP LEVELS & BENEFITS. MAILING ADDRESS & CONTACT INFO. TO MAKE PAYMENT CLOSES SOLICITATION.

Platinum Sponsor \$1000	Gold Sponsor \$500	Silver Sponsor \$250	Bronze Sponsor \$100
<ul style="list-style-type: none"> - LOGO ON SIGN BOARD SCHEDULE - LOGO ON PARK SPONSOR BOARD - LOGO ON POSTERS - LOGO & LINK ON WEBSITE AND SOCIAL MEDIA - LOGO DISPLAYED / SUPPORT ANNOUNCED AT CONCERTS 	<ul style="list-style-type: none"> - LOGO ON PARK SPONSOR BOARD - LOGO ON POSTERS - LOGO & LINK ON WEBSITE AND SOCIAL MEDIA - LOGO DISPLAYED / SUPPORT ANNOUNCED AT CONCERTS 	<ul style="list-style-type: none"> - NAME ON PARK SPONSOR BOARD - NAME ON OUR WEBSITE AND SOCIAL MEDIA. - YOUR SUPPORT ANNOUNCED AT CONCERTS 	<ul style="list-style-type: none"> - NAME ON PARK SPONSOR BOARD - NAME ON OUR WEBSITE - YOUR SUPPORT ANNOUNCED AT CONCERTS

 Find us on Facebook

Gorgas Park is a 501(c)3, non-profit organization ~ Your support is tax deductible!





NAME _____

ADDRESS _____

PHONE # _____

PLEASE MAKE CHECKS PAYABLE TO:
FRIENDS OF GORGAS PARK

MAILING ADDRESS:
JOHN BOYCE
317 LYCEUM AVENUE
PHILADELPHIA, PA 19128

FOR MORE INFO, CHECK OUR WEBSITE - GORGASPARK.COM, OR CALL JOHN BOYCE - 215.279.4343