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## PARKS ON TAP 2019 FACT SHEET

Parks on Tap returns for its fourth season in 2019 as Philadelphia's "traveling beer garden that gives back." **Parks on Tap is a partnership of Philadelphia Parks & Recreation and Fairmount Park Conservancy with FCM Hospitality.** The program is designed to bring people together and activate the city's parks, including smaller neighborhood parks, locations in East and West Fairmount Park, and public spaces near Center City. Proceeds from Parks on Tap go to support Philadelphia's parks.



The traveling beer garden will visit 23 parks in 23 weeks, including four new locations: Historic Rittenhouse Town (Wissahickon), Fisher Park (Olney), McMichael Park (East Falls), and The Discovery Center (East Fairmount Park). The beer garden that gives back runs from April 24 through September 29.

### SEASON SCHEDULE

Parks on Tap will visit a different Philly park each week for 23 weeks, starting April 24 and ending on September 29.

Hours are:

- Wednesday and Thursday, 5pm-10pm
- Friday, 4pm-11pm
- Saturday, 1pm-11pm
- Sunday and Holidays, 12pm-10pm

Openings may be adjusted due to weather or special events. The weekly schedule is listed below; \*denotes parks participating for the first time.

4/24-4/28 Azalea Garden (Fairmount)	7/10-7/14 Pastorius Park (Chestnut Hill)
5/1-5/5 Historic Rittenhouse Town (Wissahickon)*	7/17-7/21 Discovery Center (East Fairmount Park/Strawberry Mansion)*
5/8-5/12 Columbus Square (South Philadelphia)	7/24-7/28 Fairmount Water Works (Fairmount)
5/15-5/19 Fernhill Park (Germantown)	7/31-8/4 Gorgas Park (Roxborough)
5/22-5/27 FDR Park (South Philadelphia)	8/7-8/11 Dickinson Square Park (South Philadelphia)
5/29-6/2 Fisher Park (Olney)*	8/14-8/18 Burholme Park (Northeast)
6/5-6/9 Schuylkill Banks (Center City)	8/21-8/25 McMichael Park (East Falls)*
6/12-6/16 Belmont Plateau (West Fairmount Park)	8/28-9/2 Clark Park (West Philadelphia)
6/19-6/23 Campbell Square (Port Richmond/Kensington)	9/4-9/8 Lemon Hill (East Fairmount Park)
6/26-6/30 Matthias Baldwin Park (Spring Garden/Center City)	9/11-9/15 Penn Treaty Park (Fishtown)
7/3-7/7 Shofuso Japanese House & Garden (West Fairmount Park)	9/18-9/22 Pretzel Park (Manayunk)
	9/25-9/29 Strawberry Mansion Bridge

## FUN FACTS

- Parks on Tap is celebrating its **fourth year** as the traveling beer garden that gives back to Philadelphia's parks.
- The roving beer garden will travel to **four new locations this year**, including Historic Rittenhouse Town (Wissahickon), Fisher Park (Olney), McMichael Park (East Falls), and the Discovery Center (East Fairmount Park).
- **NEW for 2019:** To reduce waste while enjoying Philly's parks, this year a reusable custom Parks on Tap plastic cup will be available for purchase for \$1. A specialty Parks on Tap silicone pint cup will also be available for \$15. The cups will feature the Parks on Tap logo and patrons will receive \$1 off their drink each time they reuse it. Visitors who bring any reusable Parks on Tap cups with the special Parks on Tap logo from previous seasons will also receive \$1 off beer.
- Parks on Tap memberships will also be paper-free for the second year in a row. Patrons can sign up online at [parksontap.com](http://parksontap.com) for entry at each Parks on Tap location.
- Those who present their Septa Key Card will get \$1 off their first drink. For more information visit <https://www.iseptaphilly.com/parksontap>.
- Also new: A Parks Pale Ale brewed by Mainstay Independent Brewing Company exclusive to Parks on Tap will be available this season.
- Since the debut of Parks on Tap in 2016, a portion of the proceeds have been reinvested into Philly's parks. Examples include:

- **Friends of Gorgas Park** uses Parks on Tap funds to bring a free concert and movie series to Gorgas Park in Roxborough each summer.
- **Belmont Plateau Trails Alliance** put its funds toward trail work and maintenance along the Belmont Plateau trails and the Trolley Trail in West Fairmount Park.
- **Friends of Clark Park** installed permanent chess tables and engaged in tree restoration work at Clark Park in West Philadelphia using funds raised from Parks on Tap.

## **PARKS ON TAP MENU**

### **Snacks**

- (\$5) Smoky Deviled Eggs, dijon filling, tarragon
- (\$5) Kettle Cooked Chips and Onion Dip
- (\$4) Lost Bread Co. Pretzel, Pimento Cheese
- (\$4) Lost Bread Co. Cornbread, hot sauce butter

### **Mains**

- (\$9) Quinoa salad, Spring Vegetables, Balsamic Dressing, Local Greens, Add smoked chicken +\$3
- (\$11) Pulled Pork, Classic Slaw, Bread and Butter Pickles, Seeded Milk Bun
- (\$12) Brisket Cheesesteak, Cherry Pepper Cheese Sauce, Onions, Baguette
- (\$11) Smoked Chicken Salad Sandwich, Local Greens, Pickled Onions, Seeded Milk Bun
- (\$11) Charred Squash and Eggplant Hoagie, Lettuce, Onion, "Veganaise," Baguette
- (\$11) Square Personal Pizza, mozzarella cheese, fermented tomato sauce, basil - Mushrooms +\$2, Italian Sausage +\$2, Pepperoni +\$2

### **Sides**

- (\$3) Cole Slaw
- (\$4) Potato Salad
- (\$2) Bag of Chips

### **Kids**

- (\$4) All Beef Hot Dog, Potato Bun

### **Sweets**

- (\$4) Lost Bread Co. Pretzel Shortbread cookies (2 pieces)
- (\$3) Jumbo Chocolate Chip Cookie
- Soft Serve ice cream

## **Drink Menu**

### **\$6 Drafts**

- Mainstay Parks Pale Ale- Exclusive to Parks on Tap***
- Mainstay King Laird Weiss
- Mainstay Constitution Lager

### **\$7 Drafts**

Flying Dog Thunderpeel - New England Style IPA  
Sly Fox Helles - Golden Lager  
Victory Summer Love - Summer Blonde Ale  
Neshaminy Creek Trauger Pils

### **\$8 Drafts**

Evil Genius #ICANTEVEN - Watermelon Blonde Ale  
***Spring House "She-Devil"- Exclusive to Parks on Tap, blend of She Monster Mango IPA and Lexicon Devil Grapefruit Pale Ale***  
Conshohocken Blood Money- Blood Orange IPA

### **Cans \$7**

Wyndridge Dry Cider - Gluten Free  
Two Robbers Watermelon Cucumber Spiked Seltzer- GF/0 sugar

### **Wine \$8**

Cantine Povero Rose

### **Cocktails**

The 2019 Parks on Tap season will also feature two rotating draft cocktails (prices will vary depending on the ingredients), including a healthy spiked option in partnership with Soul Shine Juice Co. and themed cocktails.

## **ENTERTAINMENT**

Participating parks often time their Parks on Tap visits to coincide with special events like performances and movie nights. On Wednesdays or Thursdays at the majority of participating sites, a happy hour fundraiser from 5-7pm will raise additional proceeds to benefit that particular park. Every Thursday will feature free yoga from 6-7pm with [Roots to Rise](#). For the season schedule, see the list below and visit [parksontap.com](http://parksontap.com) for more details on each location.

## **ABOUT THE PARTNERS**

**Fairmount Park Conservancy** exists to champion Philadelphia's parks. We lead capital projects and historic preservation efforts, foster neighborhood park stewardship, attract and leverage investments, and develop innovative programs throughout the 10,200 acres that include Fairmount Park and more than 200 neighborhood parks around the city. For more information, please visit [myphillypark.org](http://myphillypark.org), join us at [facebook.com/fairmountparkconservancy](https://facebook.com/fairmountparkconservancy), and follow us on Instagram and Twitter @myphillypark.

**Philadelphia Parks & Recreation (PPR)** advances the prosperity of the city and the progress of her people through intentional and sustained stewardship of nearly 10,200 acres of public land and waterways as well as through hundreds of safe, stimulating recreation, environmental and cultural centers. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world around them, to

each other and to fun, physical and social opportunities. PPR is responsible for the upkeep of historically significant Philadelphia events and specialty venues, and works collaboratively with communities and organizations in leading capital projects and the introduction of inventive programming. To learn more about Philadelphia Parks & Recreation, visit us at [www.phila.gov/parksandrec](http://www.phila.gov/parksandrec), and follow @philaparkandrec on Facebook, Twitter, Instagram, or Tumblr.

**FCM Hospitality** is a Philadelphia-based hospitality and entertainment company, managing bars, restaurants and seasonal pop-ups throughout the region. The company is owned by Avram Hornik, a leader with more than 20 years in the hospitality industry, who has developed some the city's most popular permanent and temporary venues such as Morgan's Pier, Concourse Dance Bar, Union Transfer, Boot & Saddle, Winterfest, and the 2013 PHS Pop-up Garden. For more information about FCM Hospitality, visit [fcmhospitality.com](http://fcmhospitality.com) or call 215.568.1616.

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**FOR HIGH-RESOLUTION PHOTOS, download them from the press room here:**  
<http://bit.ly/ConservancyPressKit>.

*Photo by Albert Yee for Fairmount Park Conservancy*