



13TH ANNUAL

# Centennial Celebration

MAY 14, 2020 | 6:00 PM

*at the*

FAIRMOUNT PARK  
HORTICULTURE CENTER

FAIRMOUNT PARK

CONSERVANCY

**FAIRMOUNT PARK**

**CONSERVANCY**

# ABOUT US



## **Fairmount Park Conservancy brings parks to life.**

We improve and steward Philadelphia's parks, enhance their historic and cultural assets, and support the communities they serve.

## **Our Vision**

We envision a vibrant, high-quality, and equitable park system that enriches the lives of all Philadelphians and serves as a model for excellence in civic engagement, environmental stewardship, historic preservation, and cultural vitality.

## **We Believe**

We believe in the power of parks to create positive change by connecting neighbors, nurturing health and wellness, and encouraging play and exploration in nature.



## **13th Annual Centennial Celebration**

at the Fairmount Park Horticulture Center

May 14th, 2020 | 6:00 PM

Pre-dinner Sponsor Networking Reception | 5:30 PM

## **Presenting the Centennial Awards:**

**For Corporate Stewardship**  
Entercom

**2020 John K. Binswanger Park Champion**  
Friends of FDR Park

## **Centre Square Sponsor - \$25,000**

### Event Recognition:

- Category exclusivity at the Centre Square level
- Logo recognition in all event related materials including invitation, event signage, and program book
- Name recognition in all Centennial Dinner press materials including media kits, releases, and alerts
- Podium recognition
- Table recognition

### Event Benefits:

- 10 seats (1 table) at the Centennial Celebration
- 10 invitations to pre-dinner sponsor networking reception
- Full page color advertisement on inside front cover of event program book
- 4 invitations to an exclusive evening tour and private dinner (date TBD) hosted by the Centennial Celebration committee – Civic Spaces and City Skylines

### Annual Recognition:

- Annual Website Corporate Donor Listings
- Annual Donor Newsletter
- Annual Report

### Additional Corporate Benefits:

- Organization level membership
- Newsletter Shout Out - "Why we support parks?"

## **Rittenhouse Square Sponsor - \$15,000**

### Event Recognition:

- Category exclusivity at the Rittenhouse Square level
- Logo recognition in all event related materials including event signage and program book
- Podium recognition
- Table recognition

### Event Benefits:

- 10 seats (1 table) at the Centennial Celebration
- 10 invitations to pre-dinner sponsor networking reception
- Full page color advertisement prominently featured in event program book
- 2 invitations to an exclusive evening tour and private dinner (date TBD) hosted by the Centennial Celebration committee – Civic Spaces and City Skylines

### Annual Recognition:

- Annual Website Corporate Donor Listings
- Annual Donor Newsletter
- Annual Report

### Additional Corporate Benefits:

- Organization level membership
- Newsletter Shout Out - "Why we support parks?"



# SPONSORSHIP OPPORTUNITIES

## **Franklin Square Sponsor - \$12,500**

### Event Recognition:

- Logo recognition in all event related materials including event signage and program book
- Table recognition

### Event Benefits:

- 10 seats (1 table) at the Centennial Celebration
- 10 invitations to pre-dinner sponsor networking reception
- Full page advertisement prominently featured in event program book

### Annual Recognition:

- Annual Website Corporate Donor Listings
- Annual Donor Newsletter
- Annual Report

### Additional Corporate Benefits:

- Organization level membership
- Newsletter Shout Out - "Why we support parks?"

## **Logan Square Sponsor - \$10,000**

### Event Recognition:

- Name recognition on event signage and program book

### Event Benefits:

- 10 seats (1 table) at the Centennial Celebration
- 4 invitations to pre-dinner sponsor networking reception
- Half page advertisement in event program book

### Annual Recognition:

- Annual Website Corporate Donor Listings
- Annual Report

## **Washington Square Sponsor - \$7,500**

### Event Recognition:

- Name recognition on event signage and program book

### Event Benefits:

- 5 seats at the Centennial Celebration
- 2 invitations to pre-dinner sponsor networking reception
- Half page advertisement in event program book

### Annual Recognition:

- Annual Website Corporate Donor Listings
- Annual Report

### **Additional opportunities**

- Corporate Ticket Package \$5,000
- Program Advertisement: Full Page \$2,500 / Half Page \$1,500
- Individual Tickets \$500