## FAIRMOUNT PARK

CONSERVANCY



## **MEDIA ADVISORY**

CITY LEADERS HIGHLIGHT COMMUNITY VOLUNTEERS IN MIFFLIN SQUARE Sixth Annual LOVE Your Park Fall Service Day Celebrates Neighborhood Parks Saturday, November 14

November 12, 2015 – On Saturday, November 14, Fairmount Park Conservancy and Philadelphia Parks & Recreation will sponsor the sixth annual LOVE your Park Fall Service Day, in collaboration with Park Friends Groups at 80 parks around the city. Hundreds of

volunteers are expected to turn out to help prepare their neighborhood parks for winter.

At Mifflin Square, Fairmount Park Conservancy and Philadelphia Parks & Recreation will highlight how volunteers have used community activities – including movie nights, gardening, and read-a-thons – to bring neighbors together in a particularly diverse section of South Philadelphia. LOVE Your Park sponsors ACE and NovaCare will send employee volunteers to Mifflin Square to help remove litter, bag leaves, paint, and plant 10 new trees.



WHAT: LOVE Your Park Fall Service Day Signature Event

WHEN: Saturday, November 14, 2015, 11:00am-12:30pm

(Clean-up all morning until 11:30am; Speaking program at noon)

WHERE: Mifflin Square, 6<sup>th</sup> and Wolf Streets, Philadelphia, 19148

WHO: **Kathryn Ott Lovell**, Executive Director, Fairmount Park Conservancy

Michael DiBerardinis, Deputy Mayor for Environmental & Community

Resources

Councilman Mark Squilla Representative from ACE

Representative from NovaCare Rehabilitation

Brooke Allen and Matt Migliore, Friends of Mifflin Square

Learn more and see the full list of participating parks at <a href="http://loveyourpark.org">http://loveyourpark.org</a>

About Philadelphia Parks & Recreation and The Fairmount Park Conservancy Philadelphia Parks & Recreation is the City department that is most engaged in the lives of residents and visitors alike on a daily basis. Through its programs, policies and physical amenities, Philadelphia Parks & Recreation promotes the well-being of the City, its citizens and visitors, by offering beautiful natural landscapes and parks, historically significant resources, high quality recreation centers and athletic programs, along with enriching cultural and environmental programs. For more information, find Philadelphia Parks & Recreation online at <a href="https://www.phila.gov/parksandrecreation">www.phila.gov/parksandrecreation</a>

The Fairmount Park Conservancy exists to champion the Fairmount Park system. Its mission is to work as a collaborative partner to lead and support efforts that preserve and improve Fairmount Park to enhance the quality of life and stimulate the economic development of the Greater Philadelphia Region. The Fairmount Park Conservancy fulfills its mission by leading signature capital projects, innovative programs, and historic preservation efforts throughout Fairmount Park; by developing and leveraging resources for the park; and by promoting the parks' unique assets and contributions, including nearly 50 historic properties now under Conservancy management. The Fairmount Park system covers more than 10,200 acres and is considered one of the largest urban park systems in the world. It includes a network of more than 100 neighborhood parks and contains some of the region's most famous treasures and attractions. For more information, please visit fairmountparkconservancy.org or myphillypark.org. See facebook.com/FairmountParkConservancy and follow on Instagram and Twitter @myphillypark

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## PRESS CONTACT:

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(Photo credit: Albert Yee)