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FAIRMOUNT PARK CONSERVANCY AND PHILADELPHIA PARKS & RECREATION ANNOUNCE 4th ANNUAL LOVE YOUR PARK WEEK

PHILADELPHIA - May 9th, 2015 - The Fairmount Park Conservancy and Philadelphia Parks & Recreation devote an entire week to celebrating all parks in Philadelphia during the Fourth Annual LOVE Your Park Week, May 9 - 16, 2014. LOVE Your Park Week is a celebration of Philadelphia's diverse parks featuring eight days of service projects, fun events, educational programs, family activities, and more.



LOVE Your Park Week kicks off on Saturday, May 9, when the Fairmount Park Conservancy -- in partnership with Philadelphia Parks & Recreation, LOVE Your Park sponsors and supporters, and hundreds of dedicated volunteers from dozens of neighborhood park stewardship groups – host the LOVE Your Park Service Day at more than 80 neighborhood parks from 9am-12pm. Residents can sign up to volunteer at a park in their neighborhood by visiting http://www.loveyourpark.org/volunteer.

This year, city officials and leaders of the Fairmount Park Conservancy will join volunteers to clean and green the recently opened Poquessing Creek Trail in Northeast Philadelphia. The work will include planting trees and native plants, removing trash, and mulching along this scenic walkway.

"The success of Love Your Park Week is a result of the vision, passion and ingenuity of the Parks and Recreation department and their collaborative partner, the Fairmount Park Conservancy," said Mayor Michael A. Nutter. "Over recent years they have awakened a passion in Philadelphians for greening our city and enjoying our world class parks."

Throughout the week, citizens from around the region are encouraged to bring their friends, family, and neighbors to enjoy 75 recreational, educational, and environmental activities hosted by dozens of park friends groups around the city. For the full schedule, see: http://www.loveyourpark.org/events

"This is our fourth annual LOVE Your Park Week, a partnership between Philadelphia Parks & Recreation and the Fairmount Park Conservancy that celebrates our vast park system through a variety of activities and programs," said Michael Diberardinis, Deputy Mayor for Environmental and Community Resources. "LOVE Your Park Week also provides a glimpse of the many high quality programming possibilities at our parks and kick off our summer season."

"At the Fairmount Park Conservancy, we believe that it's not enough to bring parks back to life, but that we have to bring people back to parks, and LOVE Your Park Week is the embodiment of this community-focused effort to reclaim and celebrate our crucial neighborhood parks," said Kathryn Ott Lovell, Executive Director of the Fairmount Park Conservancy. "We are pleased that the scope of this one week will incorporate over 90 parks, more than 50 events, and thousands of volunteers to make a difference in our city's parks."

"Our more than ten-year partnership with the Fairmount Park Conservancy and Philadelphia Parks & Recreation has allowed us to showcase Philadelphia's wonderful parks and celebrate all they have to offer," said Eden Kratchman, Vice President, Global Corporate Giving for ACE Group. "With ACE Group's U.S. headquarters based in Philadelphia, we are committed to preserving our neighborhoods for the benefit of this community, where our employees live and work, and from which we draw our workforce."

According to Dan Bradley, President of NovaCare Rehabilitation, parks contribute significantly to Philadelphia's quality of life. "These great parks are located in the communities where our patients and employees live and work. And, they are connections to the natural world in an urban environment, places where neighbors have a fun and safe environment to come together. NovaCare is thrilled to participate to enhance our city's park system during LOVE Your Park Week and year-round."

Full Week of Events

With 75 events in dozens of locations around Philadelphia's parks, there is something for every age, interest, and corner of the city. Highlights are listed below. For a full list of events, visit www.loveyourpark.org. [EDITOR'S NOTE: Full listings of event are available by date as well as by neighborhood. Email Cari or Alain (above) for links to full listings.]

Saturday, May 9th:

- <u>Carpenter's Woods</u> *Children's Bird Pageant and Guided Nature Walk*: The Bird Pageant will feature local children welcoming spring migrant birds back, dressed as birds and enduring their own "perilous" journey down the Ellet Trail. The perfect spring day! 10am 11:30am. Wayne Ave. and Mt. Pleasant Rd. http://www.focw.org/
- <u>Clark Park</u> *57th Annual Spruce Hill May Fair*: Celebrate the 57th Annual Spruce Hill May Fair with food, music, and plenty of games for the kids! 4300 Baltimore Ave. 10am 4pm. <u>sprucehillca.org</u>

• **Fitler Square** – *53rd Annual Spring Fair*: Come and celebrate the 53rd Annual Spring Fair with activities for the whole family. 2301 Pine St. 10 am – 4:00pm. <u>Fitlersquare.org</u>

Sunday, May 10th

- <u>Shofuso Japanese House and Garden</u> *Mother's Day Tea Ceremony*: Enjoy a traditional Japanese tea ceremony in a beautiful, authentic setting. \$. 1pm. Lansdowne & Horticultural Drive, 19131. www.shofuso.com
- <u>Rittenhouse Square</u> *Rittenhouse Square Fine Craft Fair*: This fair will include several authentic fine crafts for the entire family. 18th and Walnut. 11am 5pm. http://www.pacrafts.org/
- Schuylkill Banks Mother's Day Boat Tour to Bartram's Garden: Walnut Street Dock, East side of the Schuylkill River beneath the Walnut Street Bridge. 19103. \$. 12pm, 1pm, 2pm. www.schuylkillbanks.org

Monday, May 11th

• No Events Scheduled

Tuesday, May 12th

- <u>John F. Collins Park</u> Music in the Park: Come enjoy talented musicians mixing beautiful music with the gentle sounds of the fountain's splash and the occasional rustle of a breeze. Bring your lunch and leave the stress behind! 1707 Chestnut St. 12 pm 1:30pm. <u>ccdparks.org/john-f-collins-park</u>
- <u>Jewish Federation of Greater Philadelphia Accessibility in Parks Forum:</u> Come join the discussion about on ensuring our public spaces are accessible to people of all ages and abilities.2100 Arch St. 9am 11am http://loveyourpark.org/

Wednesday, May 13th

- <u>Dilworth Park</u> *Major League Bocce:* Looking for a sport that is fun and social? This spring Major League Bocce brings the courts and bocce balls right to the Greenfield Lawn. There is a fee for the league. 1 S 15th St. <u>ccdparks.org/dilworth-park</u>
- <u>Smith Memorial Playground and Playhouse</u> *Party in the Playground:* Enjoy a playful cocktail reception with hors d'oeuvres from popular food trucks, music, drinks, a silent auction, and the presentation of the 2014 Ida Newman Magic of Play Award to Alex Gilliam, founder of Public Workshop and The Building Heroes. Tickets available at smithplayground.org. 6pm 8pm. 3500 Reservoir Drive, East Fairmount Park.

Thursday, May 14th

• **Hawthorne Park** - *Jazz in the Park*: Jazz-lovers rejoice! Hawthorne Park will again host the Jazz Bridge for FREE, live concerts with various jazz performers this spring and summer. Concerts will take place every third Thursday of the month from May to August. 7pm – 9pm. 12th & Catharine Streets. www.hecphilly.org

Friday, May 15th

- <u>Cedar Park</u> *Picnic at Cedar Park*: Bring dinner and your favorite snacks to a moonlit spring picnic in Cedar Park with neighbors! 6pm 8pm. 4900 Baltimore Ave. 6pm 8pm. <u>www.cedarparkneighbors.org</u>
- Schuylkill Environmental Center The Enchanted Forest: Special Anniversary Gathering: Our 50th anniversary celebrations continue with this evening of live music and great food in an enchanted outdoor setting. 8480 Hagy's Mill Rd, 19128. 6:30pm 9:30pm. www.schuylkillcenter.org

Saturday, May 16th

- <u>Clark Park</u> *Party in the Park:* Join us for the 3rd annual party to celebrate LOVE Your Park Week! The event will feature live music, food trucks, games for young and old, raffle prizes, and a beer garden! 4pm 8pm. 43rd & Baltimore Streets. www.friendsofclarkpark.org.
- McPherson Square Park McPherson Square Park Festival: Come join the Friends of McPherson Park in a fun-filled day! There will be games, resource tables, snacks, and great music for the whole family! 11am 3pm. 601 E. Indiana St. myphillypark.org
- <u>Marconi Plaza</u> *Marconi Plaza Spring Festival*: Join the Friends of Marconi Plaza for spring festival with face painting, pizza, and hot dogs. 10am 3pm. Broad St. and Oregon Ave. <u>friendsofmarconiplaza@gmail.com</u>
- **Fox Chase Farm** *Our Food's Journey from Farm to Table*: Bring the entire family and follow how your food goes from the farm to your dinner table. 11am 4pm. 8500 Pine Rd. http://foxchasefarm.org/

LOVE Your Park Week is a part of the larger LOVE Your Park program, which is a collaborative partnership between the Fairmount Park Conservancy and Philadelphia Parks & Recreation to steward and support neighborhood parks in Philadelphia all year long. Through LOVE Your Park, the Conservancy and Philadelphia Parks & Recreation work closely with neighborhood park friends groups to promote the network of parks and the amazing work the friends groups do to maintain and enhance their local parks.

Love Your Park Week is funded by ACE Charitable Foundation, NovaCare Rehabilitation, Albert Lofgren-Antoinette Farrar Seymour Donor Advised Fund of The Philadelphia Foundation, Patricia Kind, Bank of America, PECO, U.S. Facilities Inc., Dolginfer-McMahon Foundation, Dow, and Chevy.

About Philadelphia Parks & Recreation

Philadelphia Parks & Recreation advances the prosperity of the city and the progress of her people through intentional and sustained stewardship of public land and waterways as well as through safe, stimulating recreation, environmental and cultural centers. PPR helps Philadelphia's children and other residents grow by connecting them to the natural world, to each other, and to fun, physical and social opportunities. For more information, find Philadelphia Parks & Recreation online at www.phila.gov/parksandrecreation and follow @philaparkandrec on social media:



About The Fairmount Park Conservancy

The Fairmount Park Conservancy exists to champion the Fairmount Park system. Its mission is to work as a collaborative partner to lead and support efforts that preserve and improve Philadelphia's park system to enhance the quality of life and stimulate the economic development of the Greater Philadelphia Region. The Fairmount Park Conservancy fulfills its mission by leading signature capital projects and innovative programs throughout Philadelphia's park system; by developing and leveraging resources for the park system; and by promoting its unique assets and contributions. The Philadelphia Park system covers more than 10,200 acres and is considered one of the largest urban park systems in the world. It includes a network of more than 100 neighborhood parks and contains some of the region's most famous treasures and attractions. For more information, please visit www.myphillypark.org. Like the Fairmount Park Conservancy on Facebook at fairmountParkConservancy and Follow on Instagram and Twitter @myphillypark.

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Editor's Note: High-resolution images are available upon request by emailing cari@reliefcomm.com or sharene@missioncomms.com

